

Portfolio



Presentation

Hi!!

I'm **Caliendo Ilario**,
Professional

Digital
Marketer



I am



a professional with a diverse set of skills and experiences in the fields of UI/UX Design,



Social Media Management, and Content Strategy. With my background in both front-end and back-end development,



I am able to create functional and cohesive designs for various digital products.



Feb
2023

Content Strategy for Professional Specialization

Northwestern University (Online)

March
2023

User Interface Design Specialization

University of Minnesota (Online)

2014
2016

MA Net Art

Academy of Fine Arts in Carrara (Carrara – Italy)

2010
2014

Bachelor of Media Arts

Academy of Fine Arts in Carrara (Carrara – Italy)



Education.



Work Experience.

MIUR MINISTRY OF ITALIAN EDUCATION

Middle School Teacher
Support Teacher for Children with disabilities

Feb 2019 – June 2023
Carrara-Italy

TEKÉ GALLERY – ART GALLERY

Webmaster and Customer Service
Creates and manage web content, data archiving

April 2016 – Sep 2019
Carrara-Italy

TOR ART S.R.L

Back-end and front-end web
developer

Feb 2018 – Dec 2018
Carrara-Italy

COMUNITÀ INTERATTIVE

Social Media Manager

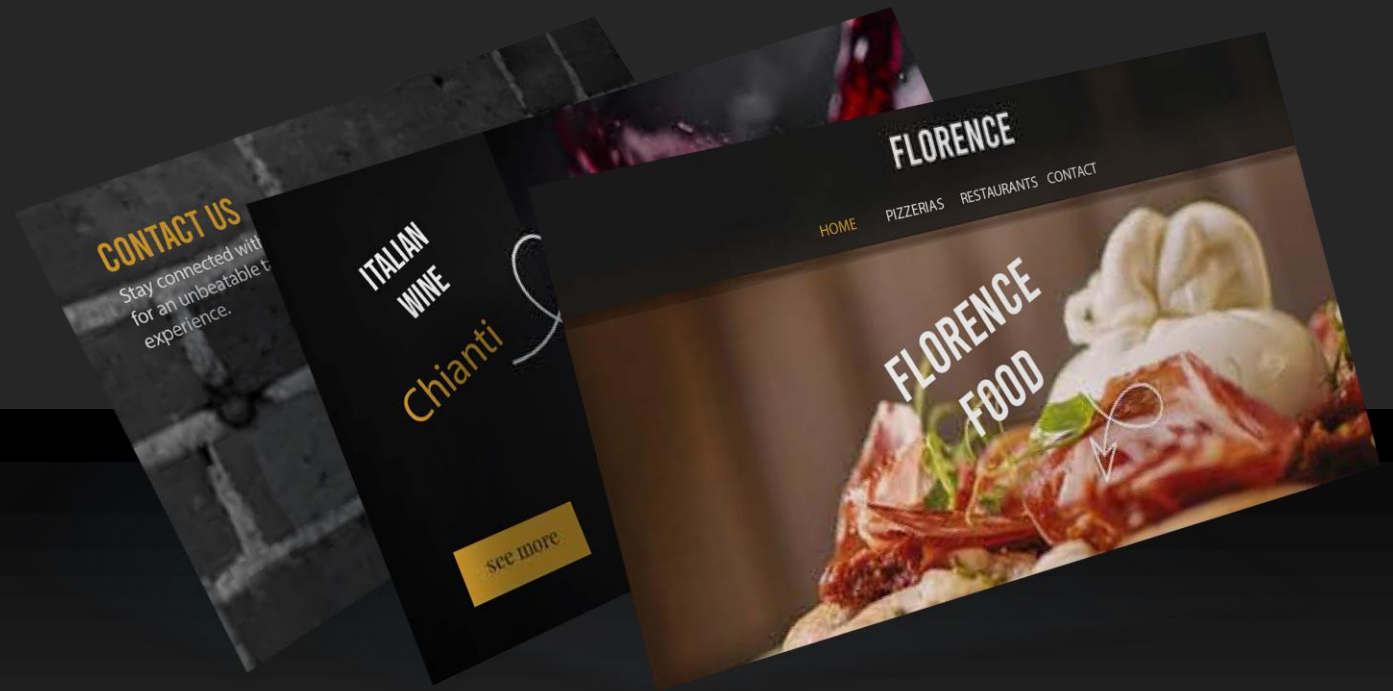
2018
Carrara-Italy



Florence Food.

"The business case "Florence Food" was conceived as part of the "Content Strategy for Professionals" specialization course. It is a gastronomic guide aimed at food enthusiasts who live in or visit Florence. The website offers video and text reviews of the best restaurants in the city and targets an audience of men and women aged between 18 and 45 with a university education.

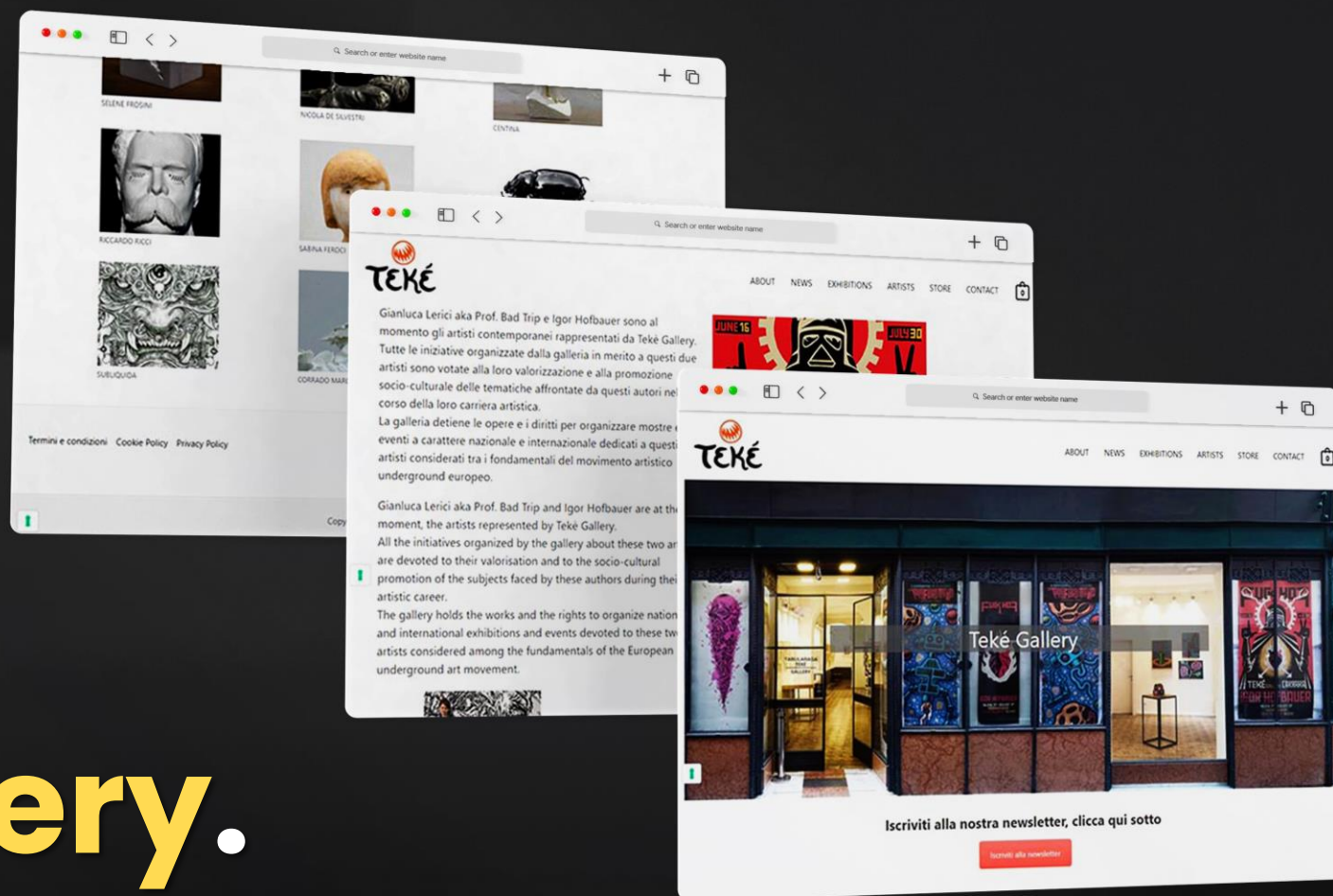
The aim of the business case is to promote a complete culinary experience through collaboration with new food activities that share the project's values. Promotion will be carried out through campaigns on major social networks, collaborations with local influencers, and the publication of specific articles on local social communities dedicated to food lovers."

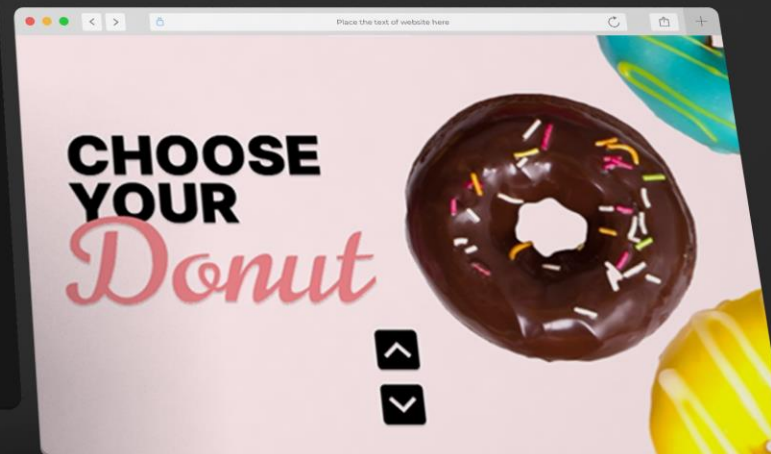
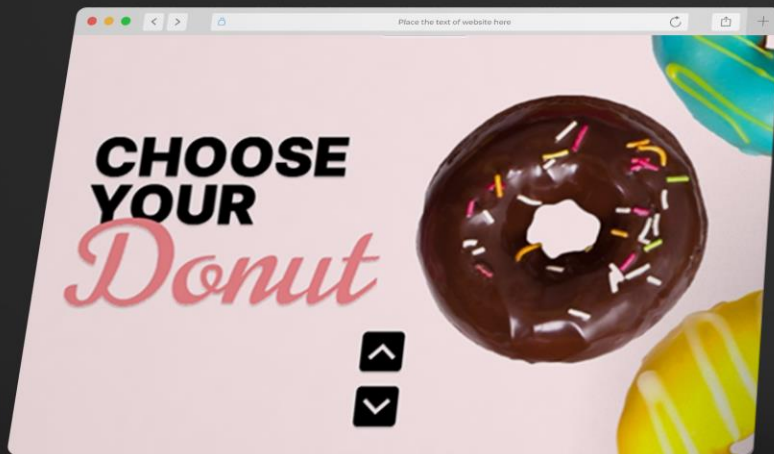


02 Work



Website Tor Art & Teké Gallery.







Thank You.



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[ilario.caliendo](https://www.facebook.com/ilario.caliendo)



[ilariocaliendo](https://www.instagram.com/ilariocaliendo)



[linkedin.com/in/ilariocaliendo](https://www.linkedin.com/in/ilariocaliendo)