

Caliendo ILARIO

Digital Marketer



Italian Native
English A2

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SOFTWARE

Canva, Figma, Illustrator, InDesign,
Photoshop, Premiere, Microsoft Office,
Windows, Wordpress

PROFILE

I am Ilario Caliendo, a professional with a diverse set of skills and experiences in the fields of UI Design, Social Media Management, and Content Strategy. With my background in both front-end and back-end development, I am able to create functional and cohesive designs for various digital products.

I bring a unique perspective and approach to my work, always striving to deliver high-quality results that meet the needs and objectives of my clients. My ability to bridge the gap between art and technology has been a major asset in my career, allowing me to create compelling designs that capture attention and engage users.

As a former student of the Fine Art Academy, I have developed excellent communication skills that I use to great effect in my work. Additionally, I am also a conceptual artist, creating installations that address important social issues. My work has been featured in exhibitions throughout Italy and Europe, further highlighting my ability to create meaningful and impactful art.

Overall, I am a well-rounded professional with a diverse skill set and a talent for creating compelling designs and artwork. I believe that my unique combination of skills and experiences makes me a valuable asset in any professional setting.

EDUCATION

02. 2023
Online

Content Strategy for Professionals Specialization
Northwestern University

03. 2023
Online

User Interface Design Specialization
University of Minnesota

2014 - 2016
Carrara-Italy

MA Net Art
Academy of Fine Arts in Carrara

2010 - 2014
Carrara-Italy

Bachelor of Media Arts
Academy of Fine Arts in Carrara

WORK EXPERIENCE

09. 2019 – 06.2023
Carrara-Italy

MIUR MINISTRY OF ITALIAN EDUCATION
Middle school teacher
Support Teacher for children with disabilities

04. 2016 – 09. 2019
Carrara-Italy

TABULARASA TEKÈ GALLERY ART GALLERY
Webmaster and customer service
Creates and manage web content, data archiving

09. 2018 – 12. 2018
Carrara-Italy

TOR ART S.R.L
Back-end and front-end web developer

2018
Massa-Italy

COMUNITÀ INTERATTIVE
Social Media Manager

SKILLS

| Problem solving | Communication | Strategic thinking | Creativity | Teamwork |